



Message

Oi! has been actively examining the possibility of showcasing art in the community, aspiring to create an art oasis in the city. Since the completion of our expansion project in 2022, we have curated various programmes based on our four main approaches: Oi! Spotlight, Oi! OnSite, Oi! Daily and Oi! SoGreen. Oi! Spotlight, our flagship project for the year, aims to showcase the creativity of both local and international artists, encourage cross-cultural dialogues, foster cultural exchanges between regions and embrace innovative ideas.

This year, we are honoured to invite the artist Gary Card to hold his first large-scale solo exhibition in Hong Kong. Highly sought after in the international art and fashion scenes, the multi-talented artist works across various creative fields, including painting, sculpture, illustration, graphic design and set design, all of which have received high acclaim. He is often invited to collaborate with top artists and designers worldwide, and is hailed as one of the most prominent young creators in London. We are also delighted to have London-based Sylvia Zhan as our guest curator. With her extensive curatorial experience, deep insights into Chinese culture and contemporary art and broad global vision, Sylvia brings to Oi! an exhibition that is both rich in cultural content and stunning in visual appeal.

Gary often creates design works for global fashion brands and has travelled to major cities around the world. However, Hong Kong, a cosmopolitan city where East meets West and old meets new, left a particularly strong impression on him. To prepare for this exhibition, Gary visited Hong Kong for research and sought inspiration from the city and its culture to create a series of new artworks. Showcasing his talent as a set designer, the artist transforms the century-old Oi! Warehouses into a contemporary multimedia art space, ingeniously using animation and sound to draw the audience into an immersive visual and sensory experience. He also presents his first large-scale outdoor sculpture in Hong Kong, bringing a fresh look to the Oi! Lawn.

We are grateful to guest curator Sylvia and artist Gary for their wholehearted contributions. With its vibrant visual language of colours and diverse cultural symbols, this exhibition offers visitors a comprehensive sensory journey that expands the boundaries of perception, enabling the free flow and extension of the imagination at Oi!.

Oi!